

KID'S CLUB

Northeast Orthodontics has an exciting new club for our younger patients, **Kid's Club**. Our **Kid's Club** is for younger children and siblings of our current patients, who might not yet be ready for orthodontic treatment. This is a great place for children to feel involved with our practice via our website (www.cincismilefixers.com), recall examinations and participate in our office contests. The website has a **Kids Club Zone** which is designed just for kids. The zone has kid friendly games and links that will hopefully get children more excited and comfortable about their potential orthodontic treatment.

The American Association of Orthodontists recommends an initial orthodontic screening for all patients at age 7.

Age 7 – A year to remember

Because orthodontists can determine subtle problems with jaw growth or teeth while a child still has primary or "baby" teeth present, the AAO recommends all children get a check-up with an orthodontist no later than age 7.

Some problems are not so subtle and may be noticed by parents, such as malocclusions like crossbites, open bite, protrusion, deep bite, underbite, spacing problems, and oral habits. Orthodontists want to identify these kinds of problems in patients as early as possible so that the appropriate care can be initiated at the appropriate time for the individual patient. (Excerpt from the American Association of Orthodontists.)

Age 7 may sound early to most parents, and actually it may be too early for most children. However, it is imperative for some children that they be evaluated at age 7 to intercept common problems that if left alone, become significantly worse with time.

Drs. Weber and Morris do not believe in early treatment for most problems that we see; however, there are some developmental problems for which we recommend interceptive orthodontic treatment. It is very disheartening to us when we see older children (for the first time as a new patient) who have problems that could have been alleviated or avoided with early orthodontic intervention.

The goal of **Kid's Club** is to provide our patients with the best care possible, with the least amount of treatment. After the initial exam, you can always expect from Drs. Weber and Morris a thorough explanation of your child's development, possible treatment needs, and timing of treatment. We expect that greater than 90% of the seven year old population will not need any treatment.

The benefits you experience in **Kid's Club** are:

- Expert evaluation of your child and a panorex x-ray if needed
- An evaluation of their brushing technique and personalized instruction for improvement
- A non-threatening experience for your child hopefully reducing their anxiety if and when treatment is needed
- Peace of mind by knowing and understanding how your child is developing

...and there is no expense to you for this service!!!

Our motivation is to give your child/children the best orthodontic care possible. We hope to gain your family's trust and make this experience rewarding in every way possible.